



The Power of Finding Your Voice

Client Experiences & Testimonials

Every professional has a story. The challenge is knowing what makes yours worth remembering.

At UniqueVoice, I help professionals, executives and entrepreneurs discover what makes them distinctive and translate that into a clear, authentic and compelling professional story.

The most rewarding part of my work is seeing what happens when people recognise their own value and find the confidence to communicate it.

But rather than telling you what I do, I would like to share what some of my clients have experienced.

By Fetze Weerstra - UniqueVoice

*From clarity to confidence, from vision to reputation
– through one powerful story*





"Fetze's strategic approach and precision elevated my entire professional positioning. The final deliverables exceeded expectations across every dimension: clarity, design and narrative impact. He is truly an asset: responsive, insightful and committed to client success."

— Jukka Silomaa

Strategic Risk Advisor | CISO | Cybersecurity & Risk Executive | Director



"Fetze captured exactly the right tone, story and look & feel. I'm incredibly impressed with his work; my new CV and letter are outstanding."

— Simone Huisman

Senior Organizational Design Expert



"I love the CV and executive profile Fetze created. The clarity, structure and design are exceptional."

— Alessandra Vuoto

Senior Technology & Engineering Executive



Fetze is a great personal branding professional, with outstanding copywriting skills and attention to detail. He's able to combine a sharp strategic thinking with a very pragmatic approach.

— Carmine Lenguito

Director of Digital Reputation Strategy



"It was an intense experience, but I learned so much. Above all because the content also applies to life planning, to knowing where I want to go as a professional and as a person. We are always looking outward, but rarely realize that we must look inward and chart our own path. A truly enriching experience!"

— Eliana Aponte

Freelance photojournalist in Cuba | Former Jury Member at World Press Photo | Participant in my workshop Branding for Photographers in Bogotá, Colombia